

ESSENTIAL REFERENCE PAPER 'A'

IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives (delete as appropriate):	<p>People This priority focuses on enhancing the quality of life, health and wellbeing of individuals, families and communities, particularly those who are vulnerable.</p> <p>Place This priority focuses on the standard of the built environment and our neighbourhoods and ensuring our towns and villages are safe and clean.</p> <p>Prosperity This priority focuses on safeguarding and enhancing our unique mix of rural and urban communities, promoting sustainable, economic and social opportunities.</p>
Consultation:	The report has been circulated to Heads of Service for comments.
Legal:	N/A
Financial:	There are no direct financial implications as a result of this report however as further options are explored there may be a necessity to invest in particular tools.
Human Resource:	N/A
Risk Management:	Risks are addressed by the introduction of training and a set of new social media principles.